



# The One Hour Memory Switch Workshop

## *Discovering Your Memory Power*

Your profession demands that you remember a wealth of knowledge including client information, market data, presentations...and most importantly, names. A simple slip of the mind can result in thousands of dollars in lost sales or credibility. Fortunately, there is a solution.

*Train your memory!*

### What Participants Can Expect from the "Memory Switch" Program:

- Learn how to remember names, faces and key information shared by clients and staff
- Learn how to make presentations without notes
- Learn how to use their memory and the techniques shared to boost confidence and make a powerful first impression
- Learn how to share information with clients and staff in a way that will dramatically increase the listeners retention of key information
- Remember important information from meetings, to-do lists and written material
- Boost sales and networking skills to increase referrals and repeat business
- Reduce stress and improve time management

### Guarantees of the One Hour "Memory Switch" Workshop:

1. You will be amazed, and your people will thank you for one of the best meetings of the year.
2. Everyone will walk away with several ideas on how a more powerful memory will help them be more effective and reduce stress.
3. **There will also be an interactive demonstration that will blow your mind and help build your team!**

#### Matthew Goerke



is regarded as one of America's leading experts in the field of Memory Development. He has shared his techniques

with thousands of business professionals from all walks of life. His results in developing instant recall memory can only be described as amazing.

Matthew has worked with such well known speakers as Zig Ziglar, Ed Forman, Vic Conant and Tony Robbins. He has trained executives from corporations including AT&T, Prudential, Exxon, Wells Fargo, Merck Pharmaceutical and Coldwell Banker, as well as government agencies such as the United States Postal Service and the Defense Department. Matthew has also had a tremendous impact in educational settings, having personally trained thousands of students and teachers at all academic levels.

Matthew Goerke is the developer of the "Memory Switch" program, the most utilized program of its kind. For that reason, Matthew is a sought-after guest and has appeared on hundreds of radio and television talk shows.

***There is no such thing as a bad memory, just an untrained one...***

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